



# UltraColour

2022/23 PRODUCT GUIDE



# Australia's ultimate heat transfer

UltraColour combines the fine detail and durability of screen-printing with the full-colour print abilities of a digital print. Perfect for those impossible to weed HTV jobs or time consuming DTG prints.

Achieve ultra fine detail so you can print designs exactly how they were supplied by your customer. Printed with full colour or gradients, our aqueous digital ink technology means that UltraColour transfers are bright and rich in colour.

## When to use it?

- Perfect all rounder when it comes to heat transfers.
  - Suitable for application onto most garments
  - and any fabric type that you can do heat transfer.
- Single colour or full colour designs,
- Intricate detail or bold designs.
- Suitable for low or high volume orders (MOQ 10 units)

## Technical details:

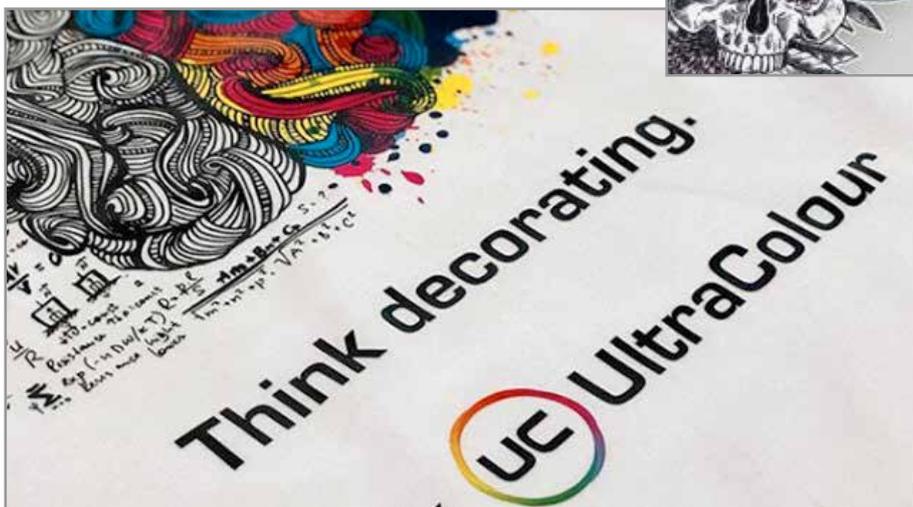
Application Temperature: 145-150 C

Application Time: 10 Seconds

Application Pressure: Moderate (4 bar, 2 kg/cm)

Peel Temperature: Immediate Hot Peel

Washing instructions - Do not wash over 40°C do not iron directly, tumble dry, dry clean bleach or soak.





# UltraColour PROMO

## Direct-to-film promo transfers



Brand new to our range, UltraColour Promo is our answer to the Direct-to-film wave sweeping the heat transfer world. A cost-effective solution for decorating promotional items with the same vivid colours and fine details of UltraColour.

Achieve full-colour ultra fine detail the same as you would expect with UltraColour at a lower price, perfect for application on to items such as tote bags and stubby coolers that don't have the washing and wear/tear requirements of apparel.

### When to use it?

- Suitable for application onto promotional items such as totes, stubby holders, caps, etc.
- Perfect for high or low volume orders
- Single colour or full colour designs,
  - Intricate detail or bold designs.
- Suitable for low or high volume orders (MOQ 5 units)

### Technical details:

Application Temperature: **145-150 C**  
Application Time: **10 Seconds**  
Application Pressure: **Moderate (4 bar, 2 kg/cm)**  
Peel Temperature: **Immediate Hot Peel**  
Washing instructions - **Do not wash over 40°C do not iron directly, tumble dry, dry clean bleach or soak.**



# Australia's #1 choice on the pitch

We're proud printers of numbers, names and sponsor logos for a number of football codes. Including OFFICIAL printers and distributors for the A-League and print partners for the AFL with Kookaburra Sport.

Choose from our two font options and up to 3 colours (perfect for grass root sports jobs) or let us custom print your designs.

#### Technical details:

Application Temperature: 145-150 C  
Application Time: 10 Seconds  
Application Pressure: Moderate (4 bar, 2 kg/cm)  
Peel Temperature: Immediate Hot Peel

Washing instructions - Do not wash over 40°C do not iron directly, tumble dry, dry clean bleach or soak.

**01 ABC**  
OPTION ONE  
Impact font

**01**  
OPTION TWO  
Rounded font





# UltraColour

## TAGLESS

# Fashion focused?

The latest innovation in fashion. Our fine detailed, stretch resistant UltraColour Tagless transfers are perfect for care label prints and have fast become one of our most popular products.

Available in standard one colour, or go premium for specialty colours such as metallic or PMS matched.

### Technical details:

Application Temperature: 145-150 C

Application Time: 10 Seconds

Application Pressure: Moderate (4 bar, 2 kg/cm)

Peel Temperature: Immediate Hot Peel

Washing instructions - Do not wash over 40°C do not iron directly, tumble dry, dry clean bleach or soak.





# UltraColour 3D

## The next big thing in heat transfer!

The latest addition to the UltraColour range and a real alternative to embroidery that can be offered by anyone with a heat press. Turn your artwork into a premium TPU transfer suitable for application onto caps, shirts, and more. Available in a range of finishes and textures, see our website.

### When to use it?

- The perfect cost effective alternative to traditional embroidery patches.
  - Use for transfers with that embossed, raised, premium textured look.
- Perfect for application onto caps, shirts, bags & many more fabric items.

### Technical details:

Application Temperature: **186 C**

Application Time: **10 Seconds** on front, **10 seconds** from behind.

Requires Silicone application pad to protect your transfer (supplied separately)

Application Pressure: **Moderate (4 bar, 2 kg/cm)**

Peel Temperature: **Immediate Hot Peel**

Washing instructions - **Do not wash over 40°C do not iron directly, tumble dry, dry clean bleach or soak.**





# UltraColour

## SPECIALTY



Want to add  
an **extra**  
something?

UltraColour Speciality solution is perfect for spot colours and speciality finishes such as metallics and Fluorescent jobs. Unlike the rest of our range our speciality transfers are provided as A3 uncut sheets and multiple artworks & sizes can be included.

#### Technical details:

Application Temperature: 145-150 C

Application Time: 10 Seconds

Application Pressure: Moderate (4 bar, 2 kg/cm)

Peel Temperature: Immediate Hot Peel

Washing instructions - Do not wash over 40°C do not iron directly, tumble dry, dry clean bleach or soak.



# UltraColour

## HOW TO ORDER...

### 1. Understanding our pricing

Our UltraColour transfers are priced based on the size and the volume of transfers you are after. So you just have to follow 3 simple steps:

#### STEP 1: Choose your size bracket

Our UltraColour range is priced according to artwork area in  $\text{cm}^2$ . So take the width x height of your artwork to get the area and you can figure out which size bracket you fit into.

#### FOR EXAMPLE

If this design is  $30\text{cm} \times 8\text{cm}$  for a total area of  $240\text{cm}^2$  that puts it in our 'up to  $340\text{cm}^2$ ' size bracket.

#### STEP 2: Choose your quantity

The more you buy the more you save. Our pricing is displayed per unit, so once you have your size bracket find your price per unit based on the quantity needed.

#### STEP 3: Decide if you need a blocker and add your set up fee.

If you are printing onto sublimated or heavily dyed fabrics you can add a blocker layer to protect your finished print from bleeding colours. For dye blockers add 30%, sublimation blocker add 40% and soft-shell blocker add 50%.

